



Promotion Mats & Logo Mats

Effective floor advertising

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Our GTCs apply, see www.entrada-matten.de/kontakt/agb/







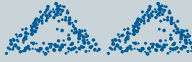









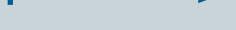


We reserve the right to make technical changes and deviations.



 **entrada**
Fußmatten



entrada carpet mats

Product	Sites	Quantities	Dirt adsorption	Service Life	Areas of application	Budget
Logo mat »IndiLine®«	08-09	From 1 piece			Entrance mat	€€€
Logomatte »IndiLine® Velours«	10-11	From 1 piece			Entrance mat	€€€
Logo mat »IndiLine® Easy«	12-13	From 1 piece			Branch fittings	€€
Outdoormatte »Indi®Extrem«	14-15	From 1 piece			Branch fittings	€€
Advertising mat »MerchanMat®«	18-19	From 50 piece			Merchandising, POS	€
Advertising mat »MerchanMat® Soft«	20-21	From 50 piece			Merchandising	€
Advertising mat »PromoAllround«	22-23	From 50 piece			Merchandising, POS	€
Advertising mat »OutdoorBrush«	24-25	From 50 piece			Branch fittings	€€
Advertising carpet »PromoBase«	28-29	From 1 piece			Promotion, Events	€€
Advertising carpet »PromoLine XXL«	30-31	From 1 piece			Large company entrances	€€
Advertising carpet »PromoLine XXL Exclusive«	32-33	From 1 piece			Showrooms	€€€

Logo mats – Small quantities

Areas of application

- ✓ The classic mat for company entrances
- ✓ Branch fittings
- ✓ Support of corporate design
at the entrance & at the point of sale
- ✓ Trade fair equipment / events

Target groups

- ✓ Retail trade / shopping centres
- ✓ Hotels and restaurants
- ✓ Medical practices / pharmacies
- ✓ Car dealerships



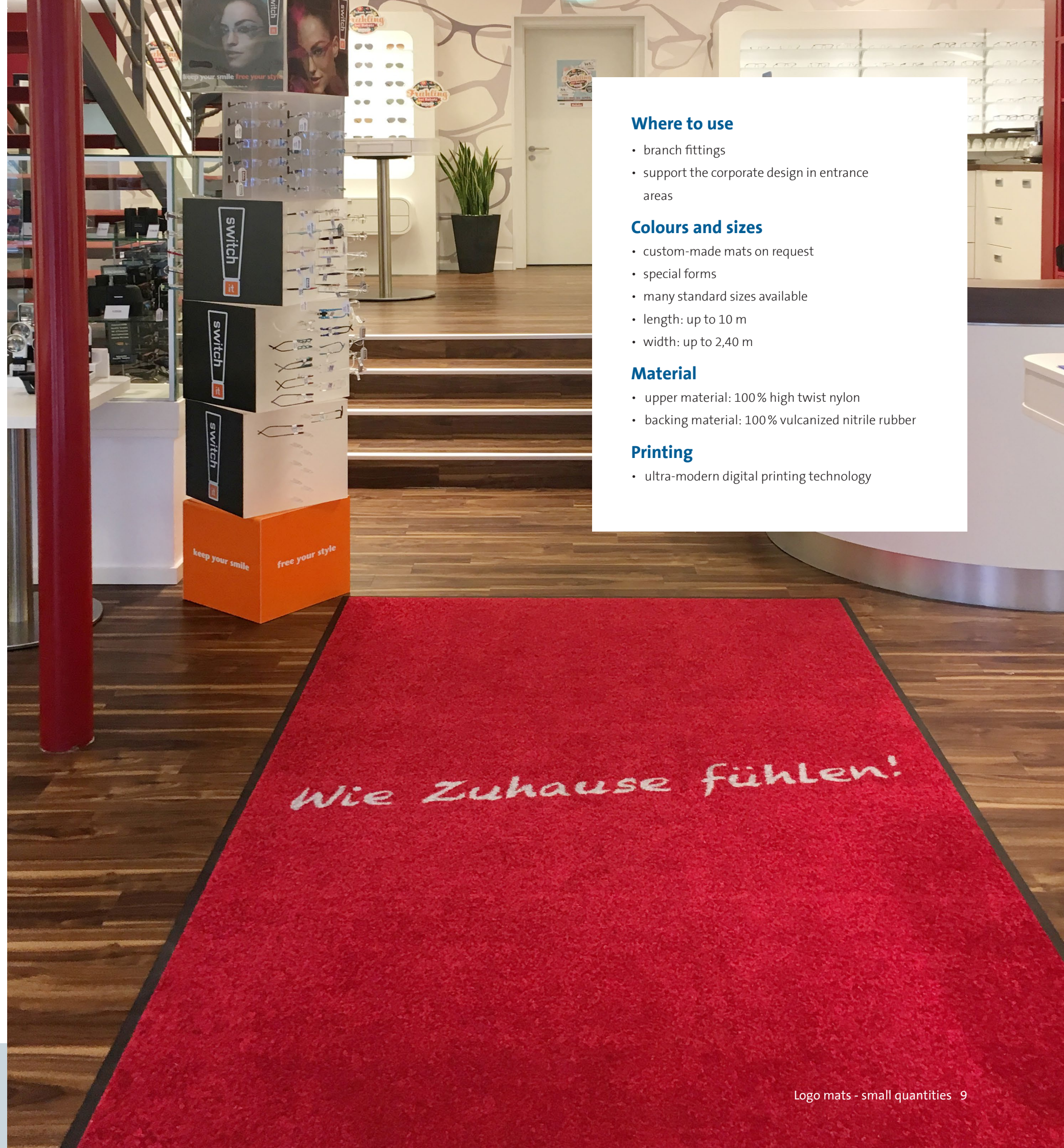
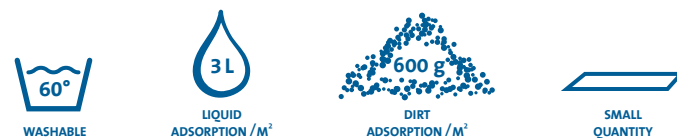


Logo mat »IndiLine®«

The classic for company entrances

The »IndiLine®« is the bestseller amongst the logo mats for good reason. It combines an effective dirt-trapping system with an individual design in bright and very rustic colours.

The materials processed fulfil the maximum quality standards and ensure a clean and decorative entrance area.



Where to use

- branch fittings
- support the corporate design in entrance areas

Colours and sizes

- custom-made mats on request
- special forms
- many standard sizes available
- length: up to 10 m
- width: up to 2,40 m

Material

- upper material: 100 % high twist nylon
- backing material: 100 % vulcanized nitrile rubber

Printing

- ultra-modern digital printing technology



Logo mat »IndiLine® Velour«

High-resolution motifs as eye-catchers

The logo mat »IndiLine® Velour« is particularly suitable for large-area advertising messages. Its velour surface facilitates high-resolution prints.

Select between a high-resolution photo print or the classic logo print using strong standard colours.



WASHABLE



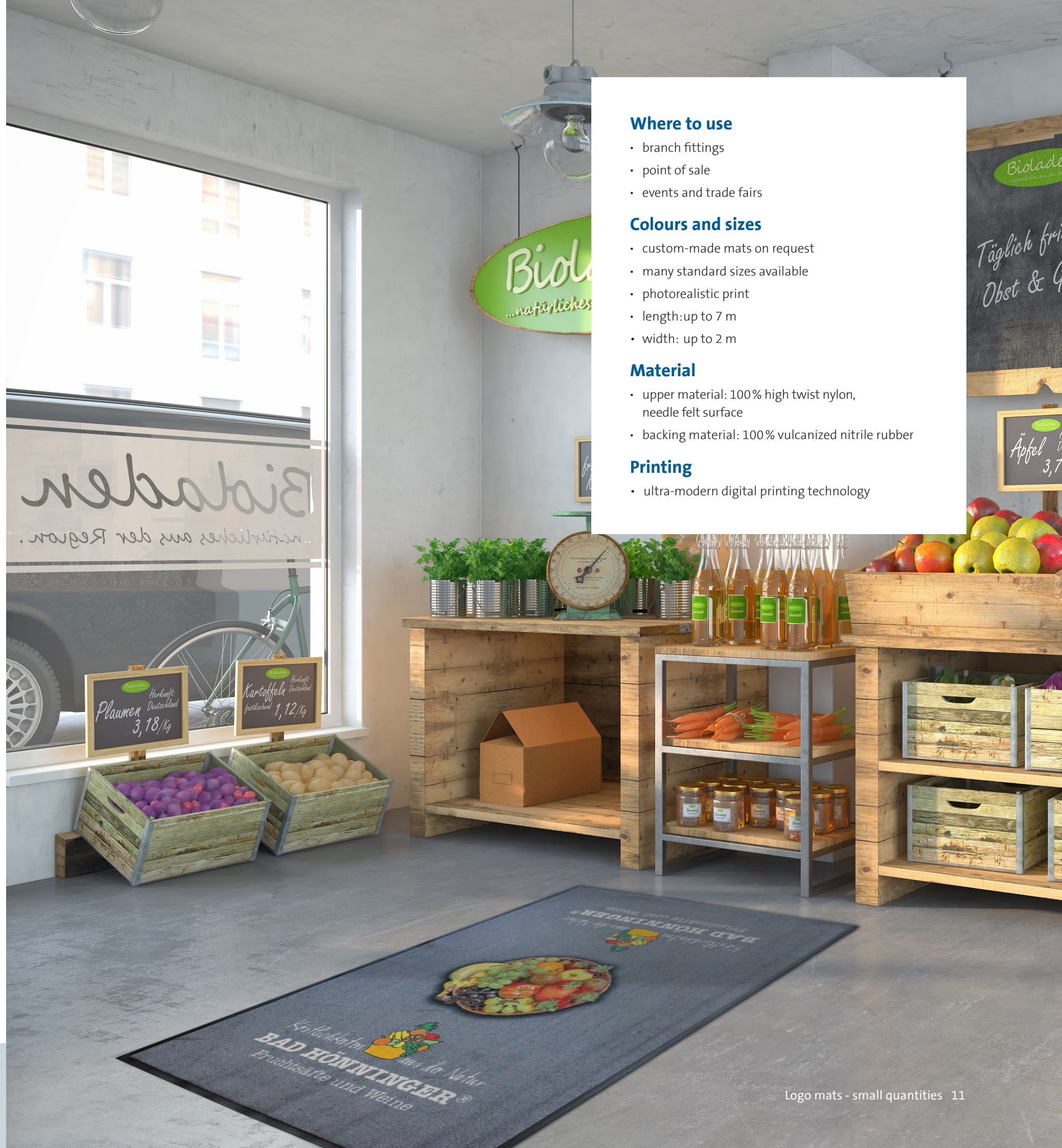
LOW
FLAMMABILITY

2

YEARS
WARRANTY



SMALL
QUANTITY



Where to use

- branch fittings
- point of sale
- events and trade fairs

Colours and sizes

- custom-made mats on request
- many standard sizes available
- photorealistic print
- length: up to 7 m
- width: up to 2 m

Material

- upper material: 100% high twist nylon, needle felt surface
- backing material: 100% vulcanized nitrile rubber

Printing

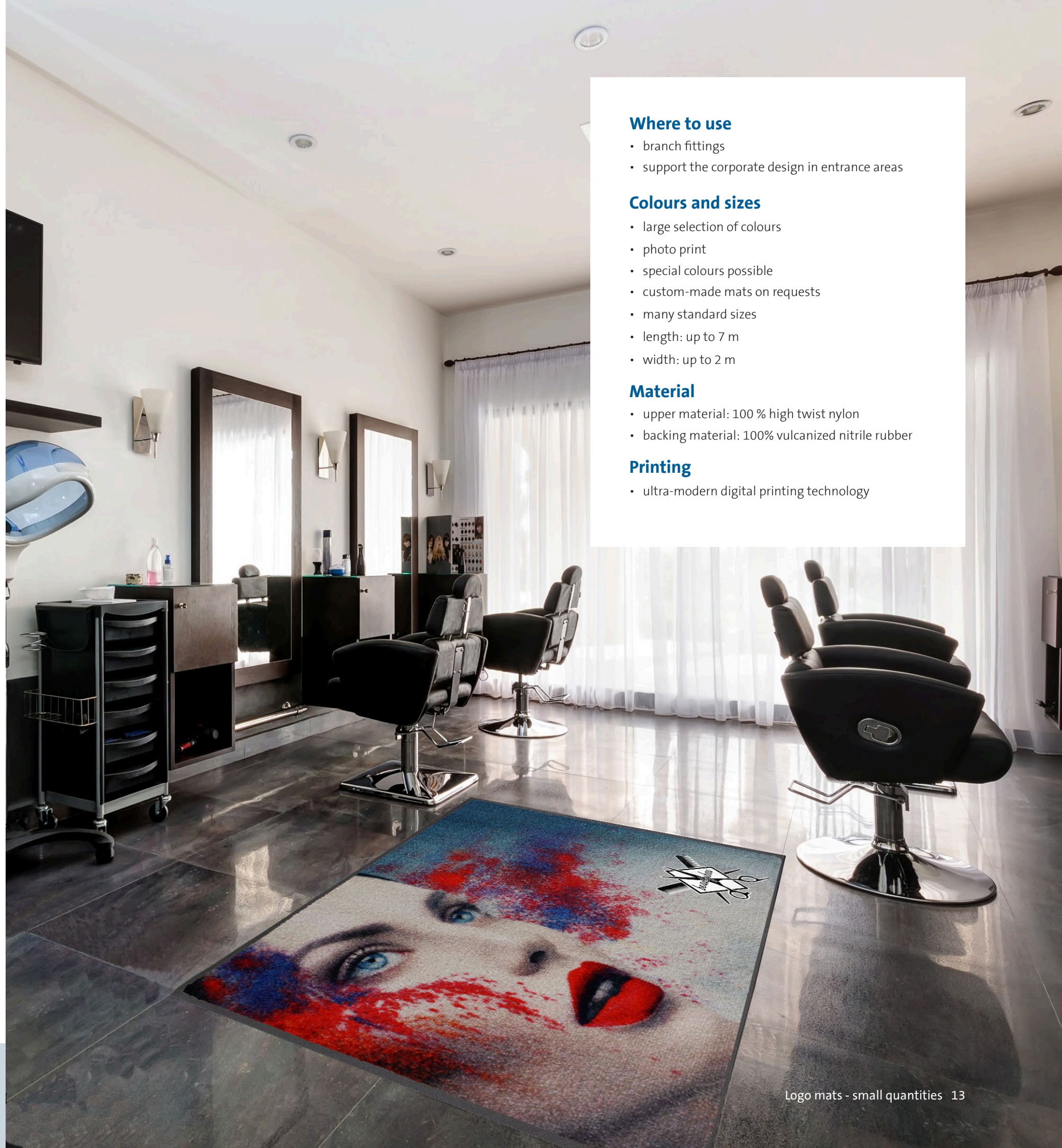
- ultra-modern digital printing technology



Logo mat »IndiLine® Easy«

High-resolution photo prints for the small budget

The advertising mat »IndiLine® Easy« convinces with its high-performance floor made from high-twist nylon and can be printed with high-resolution photorealistic designs. The narrow border and the backing of the mat are made of 100% non-slip nitrile rubber. Due to the high quality materials is the doormat is machine washable at 60 °C.



Where to use

- branch fittings
- support the corporate design in entrance areas

Colours and sizes

- large selection of colours
- photo print
- special colours possible
- custom-made mats on requests
- many standard sizes
- length: up to 7 m
- width: up to 2 m

Material

- upper material: 100 % high twist nylon
- backing material: 100% vulcanized nitrile rubber

Printing

- ultra-modern digital printing technology



Logo mat »Indi®Light«

Your advertising message placed in a positive light

The logo mat »Indi®Light« is the perfect product for those making spontaneous decisions. Due to its high-quality materials, it is worthy of being a member of the Indi® family. The fine velour surface permits filigree printing in bright colours.



WASHABLE



LIQUID
ADSORPTION / M²



DIRT
ADSORPTION / M²



SMALL
QUANTITY



Where to use

- merchandising & promotion
- support the corporate design in entrance areas
- events & trade fairs

Colours and sizes

- many standard sizes available
- large selection of colours

Material

- upper material: 100% polyamide 6
- backing material: 100% vulcanized nitrile rubber

Printing

- ultra-modern digital printing technology

Advertisement mats- large quantities

Areas of application

- ✓ Give-aways
- ✓ Point of sale
- ✓ Merchandising & promotion

Target groups

- ✓ Food / beverages industry
- ✓ Sports brands
- ✓ Automobile / agricultural machine industry
- ✓ Banks / insurances
- ✓ Property sector
- ✓ Pharmaceuticals industry
- ✓ Beauty and fitness

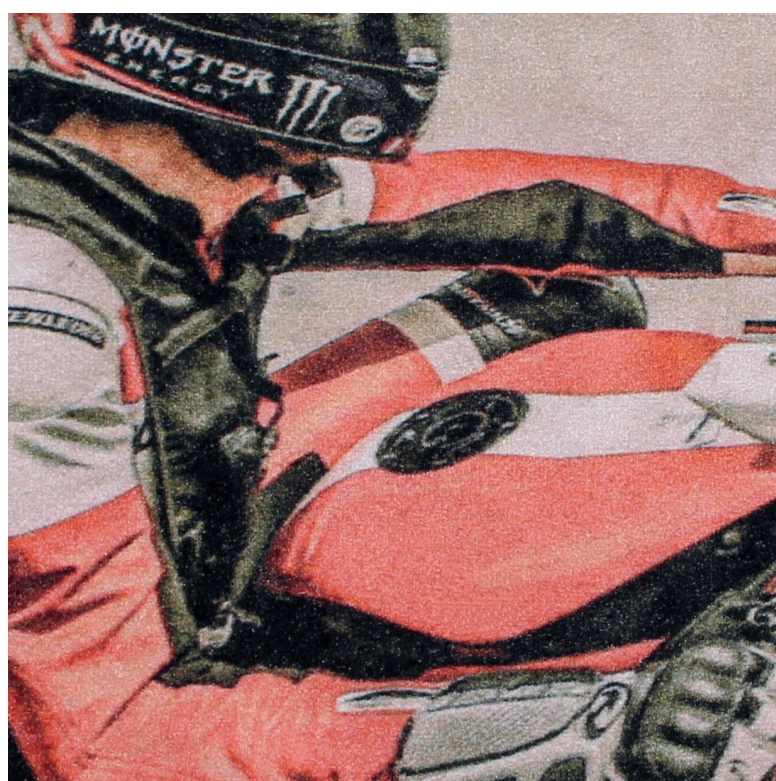




Advertisement mat »MerchanMat®«

The classic for brand advertising

Cleverly set the scene for your brand message with these advertisement mat bestsellers. Due to its fine velour surface, the »MerchanMat®« can have high-resolution, even photo-realistic prints reproduced on it.



Where to use

- give-aways
- merchandising & promotion
- point of sale

Colours and sizes

- pantone colours, photorealistic print
- many standards sizes available
- custom-made mats on request
- special forms

Material

- upper material: 100% polyamide (velours)
- backing material: non-slip rubber
- finish: with and without circumferential border available

Printing

- ultra-modern digital printing technology



Outdoormatte »Indi®Extrem«

Unsere wetterfeste Teppichmatte für draußen

Mit der Outdoormatte »Indi®Extrem« ist Ihr Eingangsbereich bei jedem Wetter problemlos begehbar. Dank des leistungsstarken synthetischen Mattenfloors aus 100 % Polyamid wird das Wasser sofort absorbiert und abgeleitet.

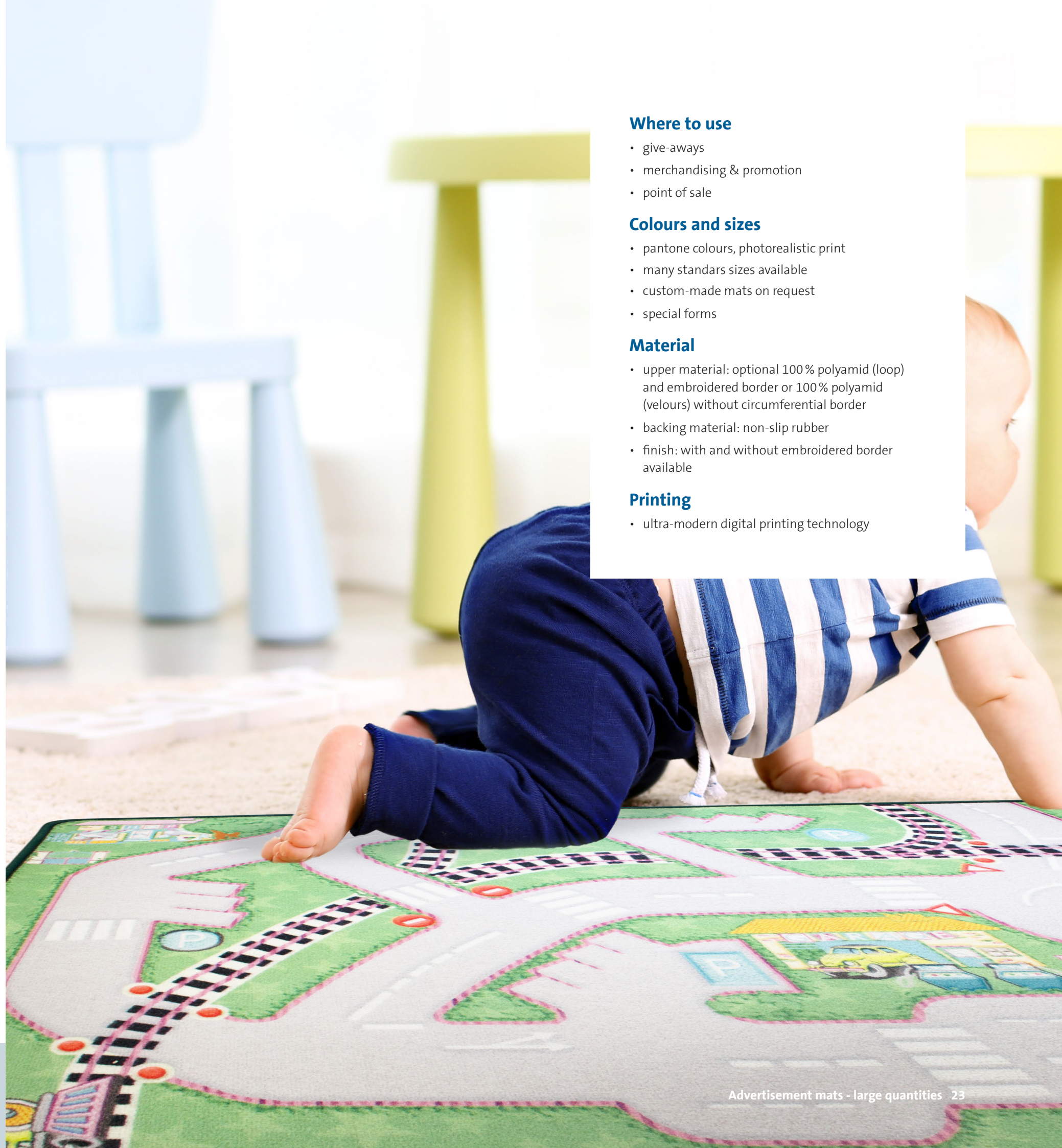




Advertisement mat »PromoAllround«

The lightweight, inexpensive all-rounder

Due to its polyamide surface, the advertisement mat »PromoAllround« can even be printed with the high-resolution, photo-realistic chromojet printing procedure.



Where to use

- give-aways
- merchandising & promotion
- point of sale

Colours and sizes

- pantone colours, photorealistic print
- many standard sizes available
- custom-made mats on request
- special forms

Material

- upper material: optional 100 % polyamid (loop) and embroidered border or 100% polyamid (velours) without circumferential border
- backing material: non-slip rubber
- finish: with and without embroidered border available

Printing

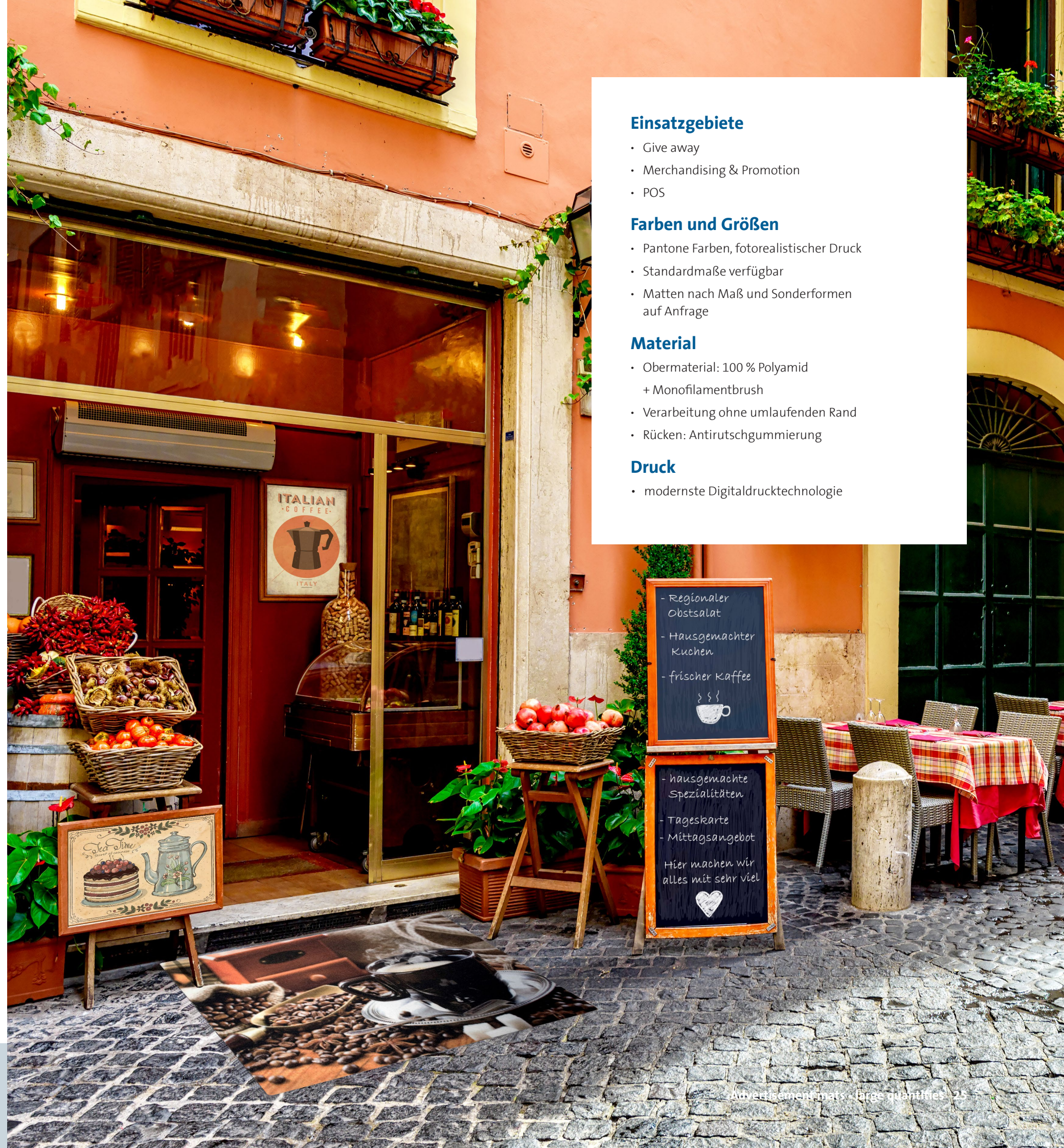
- ultra-modern digital printing technology



Werbematte »OutdoorBrush«

Der Klassiker für Outdoorwerbung

Die Werbematte »OutdoorBrush« kann aufgrund ihres leistungsstarken synthetischen Mattenflors mit integrierten Kratzfasern im Innen- und Außenbereich eingesetzt werden. Die Oberfläche ermöglicht einen hochauflösenden Fotodruck und lässt somit keine Gestaltungswünsche offen.



Einsatzgebiete

- Give away
- Merchandising & Promotion
- POS

Farben und Größen

- Pantone Farben, fotorealistischer Druck
- Standardmaße verfügbar
- Matten nach Maß und Sonderformen auf Anfrage

Material

- Obermaterial: 100 % Polyamid + Monofilamentbrush
- Verarbeitung ohne umlaufenden Rand
- Rücken: Antirutschgummierung

Druck

- modernste Digitaldrucktechnologie

Photo flooring and printed carpets

Areas of application

- ✓ Trade fairs and events
- ✓ Point of sale
- ✓ Shop and property fittings
- ✓ Showrooms

Target groups

- ✓ Industrial companies
- ✓ Banks / insurances
- ✓ Theatres / cultural establishments



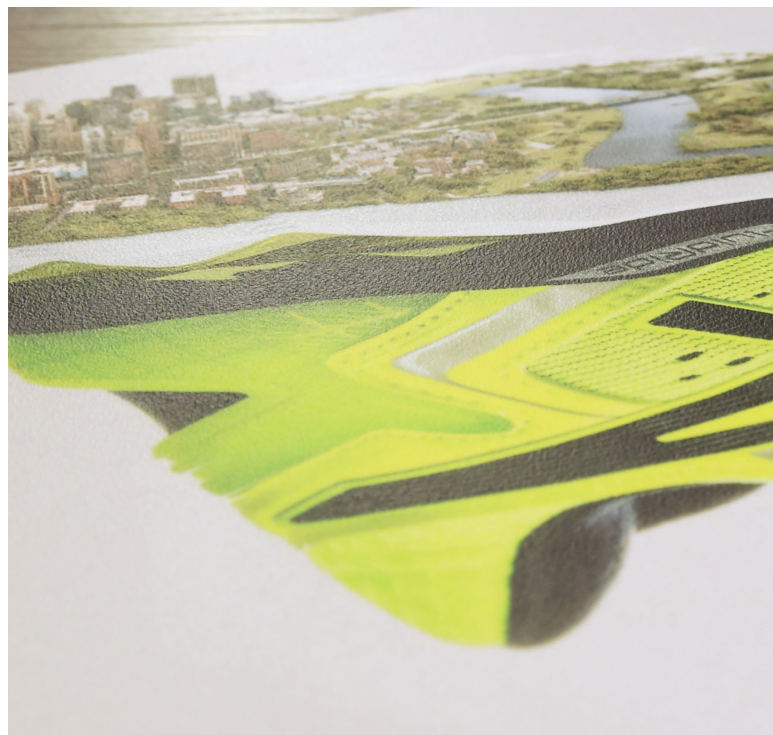
IT'S A BIG WORLD. GO RUN IT.
MIT DEM NEUEN GEL-KAYANO 22



Advertisement carpet »PromoBase«

Customized and razor-sharp

With the »PromoBase« flooring, you are ideally equipped for your next trade fair or event. Use this flooring to mediate your advertising message in brilliant colour quality. The printed surface is highly scratch-resistant, whereby the print remains of a good quality even under severe duress. The 3 m-wide webs can be laid seamlessly so that even large motifs can be precisely depicted.



LOW
FLAMMABILITY



SMALL
QUANTITY

YAMAHA



YAMAHA

Where to use

- events and trade fairs
- point of sale
- branch fittings
- support the corporate design in entrance areas
- merchandising & promotion

Colours and sizes

- photorealistic print
- width: up to 3 m
- length: up to 20 m
- also small mats possible

Material

- upper material: tear-proof PU
- backing material: structured PU

Printing

- ultra-modern digital printing technology



YAMAHA



Advertisement carpet

»PromoLine XXL«

Your graphics as gigantic eye-catchers

The advertisement carpet »PromoLine XXL« can be printed in high resolution in a digital printing procedure to up to 30 m in length. Not only logos or graphics can be realized in this remarkable print quality, but also photo-realistic motifs. The up to 2 m-wide carpet webs can be laid seamlessly. For this reason, designs across webs are also possible.



SMALL
QUANTITY



Where to use

- promotion
- events and trade fairs
- shop fitting

Colours and sizes

- photorealistic print
- width: up to 2 m
- length: up to 30 m
- also small mats possible

Material

- upper material: velours
- backing material: optionally with or without anti-slip rubber

Printing

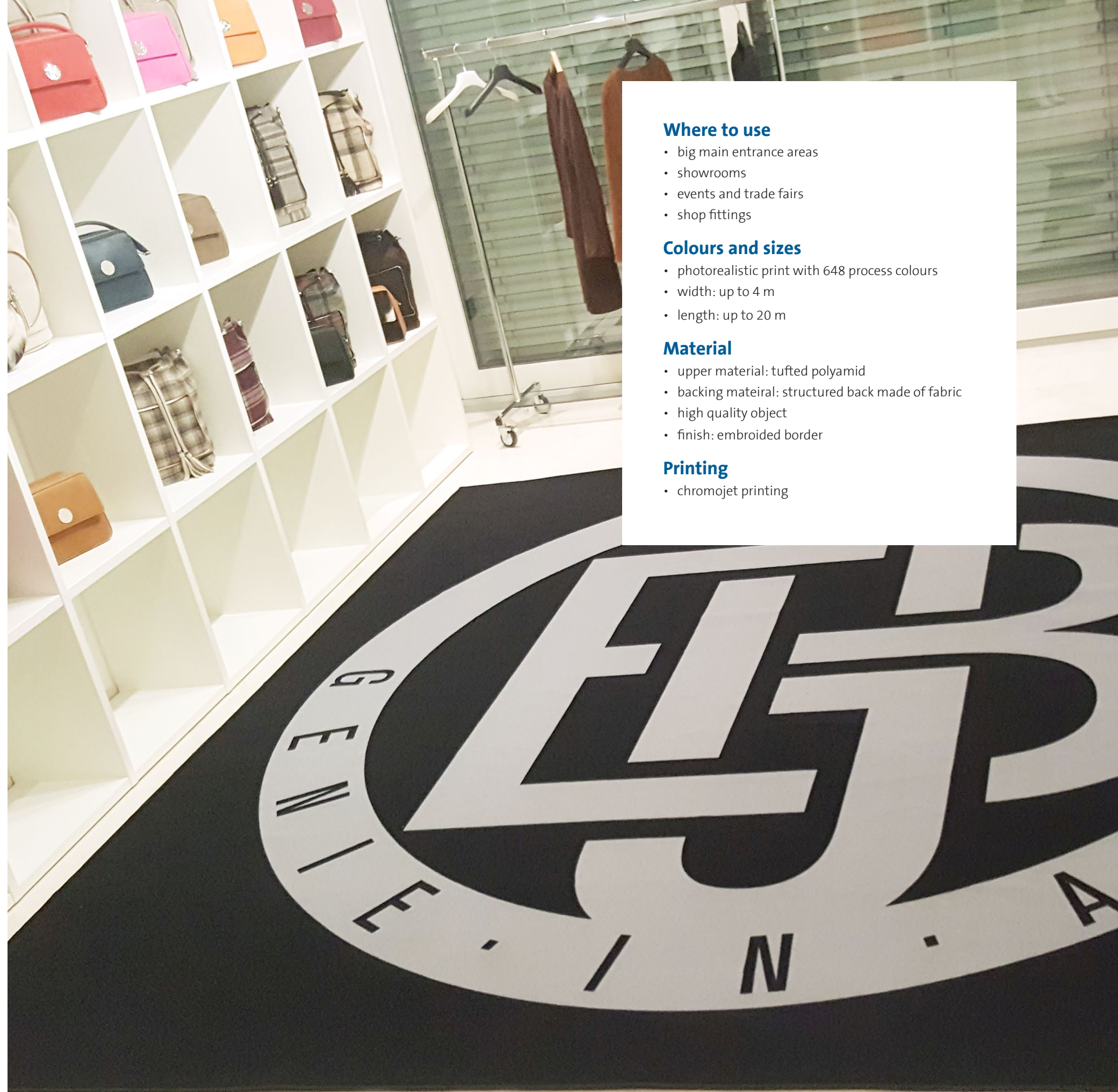
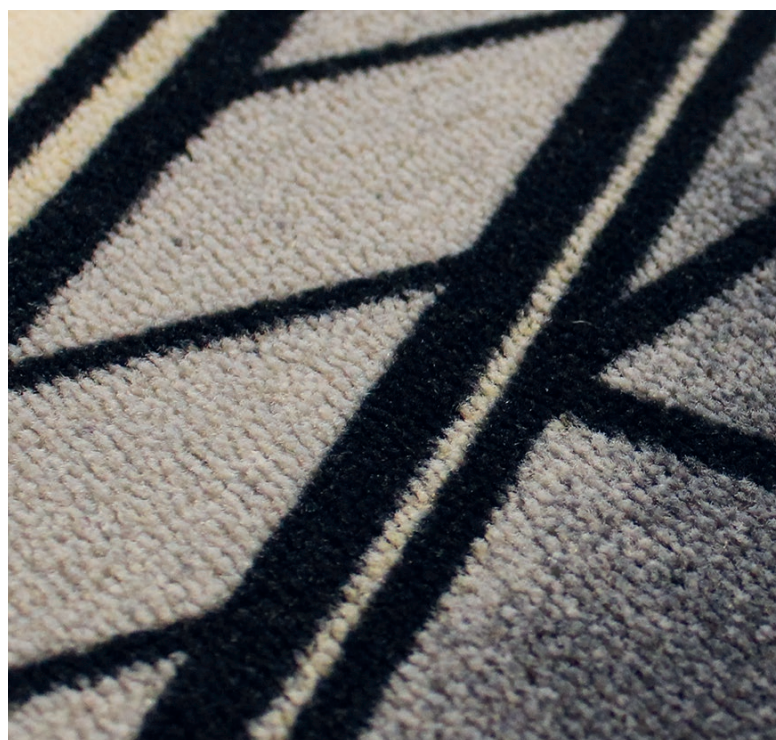
- ultra-modern digital printing technology



Advertisement carpet »PromoLine XXL Exclusive«

The carpet for special appearances

Regarding this advertisement carpet, the name is simultaneously a promise: The »PromoLine XXL Exclusive« is the high-end product amongst the large-scale formats. The excellent tufted object quality is perfect for representative purposes and for commercial use.



Where to use

- big main entrance areas
- showrooms
- events and trade fairs
- shop fittings

Colours and sizes

- photorealistic print with 648 process colours
- width: up to 4 m
- length: up to 20 m

Material

- upper material: tufted polyamid
- backing material: structured back made of fabric
- high quality object
- finish: embroidered border

Printing

- chromojet printing



„Well-advised – individually produced and packaged for you“

If you have any ideas for foot mat products, we will advise you during the selection of the correct product and provide original packaging, reliable project processing and attractive goods presentation.



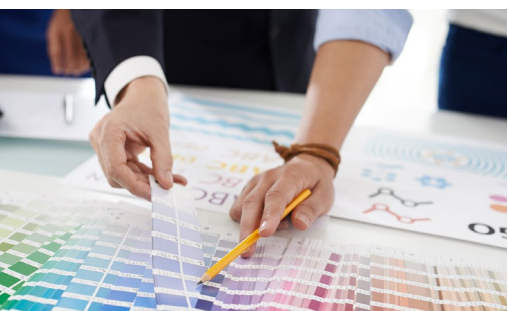
A unique product portfolio

More than 50 different products for different solutions from the area of dirt-trapping systems, marketing, advertising, trade fairs and events.



Top price-performance ratio

With our entrada foot mats, we orientate ourselves on the best products in the market and offer them for a very good price.



Personal consultation

We have the right foot mat for every customer's needs - we sell solutions which function and which provide benefits for our customers.



Individual production

We produce customer-tailored products in your design - individual, in single-piece quantities, in small series or in large quantities.



Reliable project processing

The long-term satisfaction of our customers is our most important aim. For this reason, we place great value on smooth order processing and quality inspections prior to delivery.



Comprehensive sales support

For our specialist trade partners, resellers and agencies, we offer high-resolution photos, catalogues, data sheets and much more - we are happy to provide support!





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Ihre Marke gewinnt an Boden